

PRESS RELEASE

The QNET logo is centered within a white circle that has a subtle drop shadow. The word "QNET" is written in a bold, sans-serif font, with the "Q" in blue and "NET" in orange.

18th January, 2017

FOR IMMEDIATE RELEASE

Dar-es-Salaam, Tanzania

QNET MAKES WAVES IN EASTERN AFRICA

QNET, one of Asia's leading direct selling companies, is here in East Africa to enable the entrepreneurial potential of the locals with opportunities and products that enhance lifestyles.

Started 18 years ago, QNET offers a range of top-class products in more than 100 countries around the world, and provides borderless opportunities through its e-commerce platform to more than 5 million independent distributors and customers.

QNET helps the orphanage of Chakuwama

Established in Africa in 2010, QNET has carried out various exciting programmes that aim to enrich lives. QNET is also really involved in charities. As an example, CHAKUWAMA is an orphanage center in Sinza, Dar Es Salaam, which caters to abandoned, orphaned and homeless children. CHAKUWAMA which stands for Chama cha Kulea Watoto Mayatima has been operating for 18 years. Despite being located in the biggest and most developed city in Tanzania, CHAKUWAMA which was founded by Mrs Saida Hassan, has been facing difficulties in maintaining the center due to shortage of infrastructure and limited access to medical care. The children which are taken into the center by Ustawi Wa Jamii are not getting the proper medical treatment due to the lack of expertise of the caretakers in the medical field. This caused some of them to move to a different orphanage in hopes of a better treatment.

In light of the situation, **QNET IR's organized in January 2017 a charity event held at Mayfair, Dar Es Salaam, involving 80 children from the center** as part of their Corporate Social Responsibility program. QNET IR's also donated 2,000,000tsh to help provide better facilities and treatment for the children at the CHAKUWAMA center.

Press contact :

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Nowadays, QNET have agencies that represent the company in Tanzania who assist in providing information about the company and its products, and attend to queries from their Independent Representatives (IRs) and the public.

QNET's top selling products in the African continent include its LifeQode range of wellness products, the HomePure water filters, online education courses through their Swiss eLearning portal and luxury products like watches or jewellery, and also Tripasvr, which is the most flexible way to enable travellers to plan and book the perfect vacation !

A glimpse of the global trends shows that the direct selling industry has continued to experience growth due to its ability to adapt to both consumer trends and advances in technology, and its focus on entrepreneurialism. In addition, increasing numbers of African consumers are expressing an interest in being involved in the direct selling business as a means to earn additional income.

For more information, check out www.qnet.net

About QNET:

QNET provides a range of products that are offered through the e-commerce platform by Independent Representatives (IRs) in over 100 countries. The company also has offices and agencies in 25 countries worldwide. In addition of those services, QNET is strongly represented in most Selling and Health Food Associations through Asia.

QNET sponsorship is another major activity of QNET especially in sport like Manchester City Football Club or Formula One because QNET drives the same values than in sport like passion and teamwork.

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