

# **ADVERTISING INDEMNITY BOND**

**THIS DEED OF INDEMNITY** is made this .....day of.....2009  
**BETWEEN MWANANCHI COMMUNICATIONS LIMITED** of P. O. Box 19754  
Dar e s salaam (hereinafter referred to as the “the Company”) of the one part **AND**  
.....  
of P. O.Box ..... (hereinafter referred to as the “Client”)  
of the other part.

**WHEREAS** the Company is the editor, printer and publisher of Mwanachi News Papers,  
The Citizen News Papers and The Sunday Citizen News Papers and Mwanasport News  
Papers **AND**

**WHEREAS** .....of P. O. Box  
.....desires to publish/print/insert its/his/her advertisement in the  
Mwananchi/The citizen /The Sunday Citizen/Mwanaspoti News Papers on the dates  
specified.

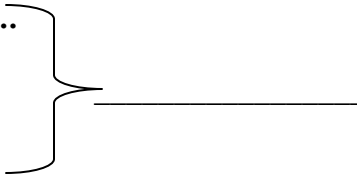
**AND WHEREAS** the Company is able and willing to publish the said advert upon the  
terms and conditions herein below

**NOW THIS DEED WITNESSETHS** as follows:-

1. The Company shall publish the client’s advertisement in the form it is presented,  
and at a consideration as shall be agreed between the parties.
2. That should the advertisement turn out to be defamatory rendering the publisher  
liable for publication, the client will indemnify the Company all the costs that the  
will be condemned to pay by the court.
3. That should the Company be found not to be liable for libel the client will  
indemnify the Company all the costs it will have incurred in defending itself

**IN WITNESS WHEREOF** the parties herein have signed theses presents in the manner  
hereinafter appearing:-

**SIGNED AND DELIVERED BY**.....  
on behalf on Mwananchi Communications Ltd who is  
known/identified to me by \_\_\_\_\_  
the latter being known to me personally  
this .....day of .....2013



Name: .....

Signature: .....

Address: .....  
.....

Qualification: .....

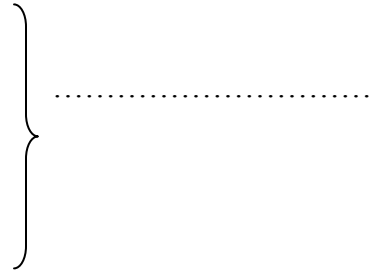
**SIGNED AND DELIVERED BY .....**

Who is known/identified to me by

.....

the latter being known to me personally

this ....day of .....2013



Name: ... ..

Signature: .....

Address.....

DAR ES SALAAM.....

Qualification: .....

**DRAWN & FILED BY:**

Legal Department,  
Mwananchi Communications Ltd,  
Mandela Road  
P.O. Box 19759,  
DAR ES SALAAM